

CASE STUDY

Ken Maybury of GLK Promotions presents

Absolute Elvis and the Cher and Shania Twain Tribute





Absolute Elvis 27 January 2020

World-renowned Elvis Presley tribute artist Johnny Lee Memphis has been paying homage to the star since 2004. His talent has led him to work in countries such as Canada, China, Australia, Spain, Norway, Sweden, Italy and Germany with the show which involves the musical talents of the JLM band and the Memphis Belles, who come together to produce the Absolute Elvis show.

Can you tell us more about the recent Absolute Elvis and Cher and Shania Twain concerts at Church Hill Theatre? Were these concerts part of a wider tour?

Cher and Shania Twain toured around the country, and Absolute Elvis went all over, including to Glasgow and Stirling. We had just over 200 attendees at each show at Church Hill Theatre, which we were very pleased with as both concerts were held on a Thursday night which can sometimes impact attendance. They went very well.

Shona McVey has performed to packed audiences all over

13 February 2020

Cher and Shania Twain Tribute

the UK for the past six years and has been dubbed the UK's no.1 Cher tribute. Her Cher and Shania Twain Tribute show features amazing costumes and video production, where audiences can enjoy a fun filled evening, singing along to their favourite hits.

Why did you choose Edinburgh as a host city for the concerts and what made Church Hill Theatre stand out as the place to hold the concerts?

We were looking for a venue in Edinburgh as we knew we wanted to put on a show in the Scottish capital. We decided to use the Church Hill Theatre as it has a great track record hosting tribute acts. I'm a hypnotist and I performed in the theatre myself around 10 years ago so I already knew about it – it's a nice venue.

How did Church Hill Theatre assist with the planning and the event delivery on the day? The staff were all great and very helpful. The

whole process was perfect from start to finish.

Would you recommend the Church Hill Theatre?

Definitely. It is ideal for mid-week shows and very competitively priced. I actually have another show booked in at the theatre for 16 October, this time 'The Freddie & Queen Experience'.

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